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## Forge Industries Launches

### New brand encompasses Farm Aid Manufacturing product line

#### For Immediate Release

**Corsica, SD – [February 12, 2025]** – Following a 2024 change in ownership, Farm Aid Manufacturing, a leading producer of feed mixer wagons, has become Forge Industries. This new identity reflects the company's 50-year legacy of machine-shop ingenuity and commitment to producing durable, efficient, and unique products for livestock producers.

"We are incredibly proud of the 50-year history and the quality products delivered to livestock producers," said Eric MacPherson, CEO at Forge Industries. "As livestock producers ourselves, we understand the critical role our feed mixer wagons play in daily operations. Our new name, Forge Industries, better reflects our dedication to the hard work, skill, and superior engineering that goes into every product we create."

The name Forge symbolizes the process of transforming raw materials into high-quality equipment and emphasizes the strength and reliability of the company's products. It also allows for future expansion into new product lines, with a new product announcement anticipated this spring.

While the company's name and appearance have changed, the Forge Industries team assures customers the quality of its products, manufactured in Corsica, South Dakota, will remain unchanged. The company remains committed to continuous improvement and incorporating new technologies to ensure its pull-behind, stationary, and truck-mounted feed mixer wagons continue to be the best option available for livestock producers.

"While our name is changing, our commitment to our customers and the quality of our products remains steadfast," added Nathan MacPherson, Forge sales. "We are excited about the future of Forge Industries and look forward to continuing to serve livestock producers."

**Forge. Built tough for your world.**

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## **About Forge Industries**

Forge Industries, formerly Farm Aid Manufacturing, is a leading manufacturer of feed mixer wagons for livestock producers. With 50 years of experience, the company is dedicated to providing durable, efficient, and innovative solutions for feeding livestock. Built tough and built smart, Forge Industries' products are designed to meet the demanding needs of today's livestock operations.

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